

Top 100 Adv. Agencies
Alumni
Misc. People

Agencies

Campbell-Ewald
Goodman & Assoc, Inc.

Adminal

Barwickman Adv., Inc. Chicago Apex Stereo Type + Record Co.
Ted Bates Panasonic

Denton Adv.
Lafloche McCaffrey

Panasonic
Panasonic
Nordco Shavers + Home Ent.

BBD+O

Gray

JWT

D.W. Argentson

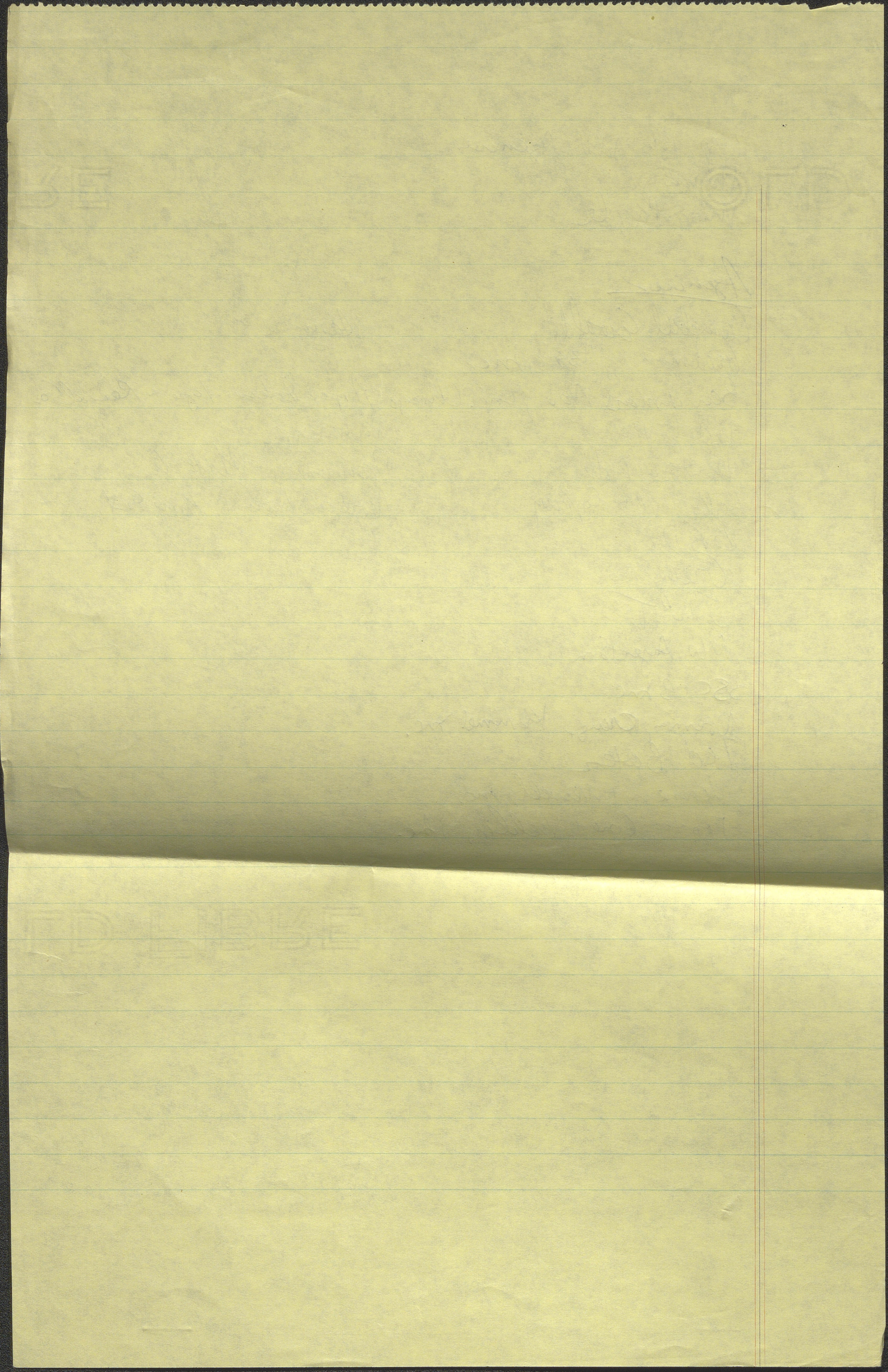
JSC+B, Inc.

Norman Kraus + Kummel Inc.

Ted Bates

Lennen + Newell, Inc.

Foote, Cone + Belding, Inc.



LETTERS

PROSPECTUS

BROCHURES

56	ALUMNI		56
100	TOP ADV. AGENCIES - FRONT of SRDS		100
1 HT	POSNER	Sent 8/19	8
	FARNON	Sent 8/19	12
	SMITH	Sent 8/19	4
1	UNDER 25		1
1	COLLEGE AGE AGE , MKT. Report +		1
1	AD AGE		1
	James Elmer Political Adv.	Sent 8/19	1
	Campbell - Withman - Kneynell Products	Sent 8/19	2
	SLM, Sr.	Sent 8/19/71	1
	Duffy (Fitz - Toole)		1
	Sethi		1
	Desnick (Melam - Eichner)		1

Handwritten notes on lined paper, including a large circled 'C' and various illegible text fragments.

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